

The Wisconsin Turfgrass Association represents turfgrass professionals throughout Wisconsin who have a keen interest in the important role turfgrass plays in the quality of our lives. A unique partnership with the University of Wisconsin-Madison provides WTA members with valuable information on environmentally responsible turfgrass management.

The WTA named the O.J. Noer Turfgrass Research and Education Facility after world renowned turfgrass agronomist Oyvind Juul Noer. This turfgrass pioneer was born in Stoughton, Wisconsin in 1890. He earned his masters degree in turf agronomy from the UW-Madison and completed all the work for his Ph.D except for writing the thesis.

The O.J. Noer Turfgrass Facility is home of the WTA administrative office and also provides offices for the UW-Madison turfgrass faculty in horticulture, soil science, plant pathology, and entomology. The Noer Facility also houses the UW-Madison Turfgrass Diagnostic Lab, where professional turfgrass managers and homeowners alike can have their turfgrass problems diagnosed.



O.J. Noer Turfgrass Facility  
2502 Highway M  
Verona WI 53593

# Improving Turfgrass Management through Research and Education



O.J. Noer Turfgrass Facility  
2502 Highway M  
Verona WI 53593  
608-845-6536  
608-845-8162 FAX  
[www.wisconsinturfgrassassociation.org](http://www.wisconsinturfgrassassociation.org)

## History of the Wisconsin Turfgrass Association

The Wisconsin Turfgrass Association (WTA) was founded in 1982 by a group of dedicated turfgrass professionals led by the Wisconsin Sod Producers Association. This group of professionals, which also included golf course superintendents, lawn care professionals, sports turf managers, landscapers, and industry suppliers, were guided by a unified vision of serving the needs of a dynamic profession while enhancing the natural environment. The goal of the WTA is to integrate the expertise and knowledge at the University of Wisconsin-Madison College of Agricultural and Life Sciences with the turfgrass industry in Wisconsin.

The WTA has achieved a wealth of accomplishments since its inception. These include raising the funds to build the O.J. Noer Turfgrass Research and Education Facility, establishing four graduate fellowships that fund turfgrass research, and expediting the hiring of UW-Madison turf science professors. Additionally, numerous turfgrass managers and the public at large have become better stewards of the land in large part due to research funded by the WTA and conducted at the O.J. Noer Facility.

## Mission Statement

The mission of the Wisconsin Turfgrass Association is to support turfgrass research and education at the University of Wisconsin-Madison. This includes funding of programs in turfgrass management and allied disciplines that enhance the understanding and general knowledge of the art and science of maintaining turfgrass. The association is a nonprofit corporation dedicated to the promotion of environmentally responsible turfgrass management through research and educational programs such as the Turfgrass Field Day and the Wisconsin Turfgrass and Greenscape EXPO.

## Benefits of Membership

- Newsletter
- Annual Research Report
- Field Day Discount
- EXPO Discount
- Research Support



Payable to:  
Wisconsin Turfgrass Association  
O.J. Noer Turfgrass Research Facility  
2502 Highway M  
Verona, WI 53593



## Membership Application

Membership Dues: \$125

Name \_\_\_\_\_  
Business name \_\_\_\_\_  
Mailing address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

