



in cooperation with

The UW-Madison College of Ag & Life Sciences and UW Extension

Invite you to

Wisconsin Turfgrass Summer Field Day 2010

Tuesday, July 27th

at the O.J. Noer Turfgrass Research and Education Facility

3101 North County Road M • Verona • WI • 53593 • 608-845-6536

Plan now to attend this information packed day. Learn about the latest research to help you grow healthy turf.

Come and see new sprayer technologies and disease management strategies that will save you time and money!

UW researchers are investigating whether it is possible to uniformly apply seed, fertilizer, and a pre-emergent herbicide in one step while also stabilizing the soil. Learn how hydroseeding can save you time and money!



Are you prepared for the new state of Wisconsin regulations on water use? Come to field day and learn about how the regulations may affect you. The regulations may require irrigating based on soil moisture, and at Field Day you'll get hands-on experience with the latest soil moisture monitoring technology and a discussion of the pros and cons.

And that's just the beginning. Many other presentations will answer your day-to-day turf management questions. You won't want to miss what the UW Turf Team has been unraveling in their latest research. Additionally there is a large trade show that will exhibit everything you may need for equipment and other turf related supplies.

Lawn Care Training Session

In the afternoon you may join us for the Lawn Care training session, which is available for an additional fee, and open to everyone in the turf industry. Space is limited for this session, so register early. Learn from UW faculty and staff how to: identify grasses, calibrate a sprayer, calibrate a spreader, identify and control turfgrass diseases, insects and weeds.

Field Day Schedule

- 8:00 - 9:00 Attendee Registration
- 9:00 - 9:15 Welcome Session
- 9:15 - 11:00 Morning Research Tour
- 11:00 - 12:00 Trade Show Only Time
- 12:00 - 1:00 Lunch
- 1:00 - 4:00 Optional Lawn Care Training Session
- 1:00 - 2:00 Afternoon Research Tour
- All Day Trade Show

- Become a new WTA member and receive free admission into Field Day 2010. **Call Audra Anderson for details - 608-845-6536**
- Optional afternoon lawn care training session
- More new studies to see than ever before
- Excellent lunch and networking opportunities



O.J. Noer Turfgrass
Research and Education
Facility

OJ Noer Facility Directions

3101 North County Road M
Verona, WI 53593
608-845-6536

From Madison Beltline Highway 12-18
Take Mineral Point Road exit.
Go West on Mineral Point Rd 1 block to Highway M
Turn South (left) on Hwy M.
Facility is 2.5 miles on right

COST

Field Day and the afternoon Lawn Care Training Session have a separate cost per session. Lunch is included in all prices. Below prices are if postmarked by July 20th, 2010. Add \$5 / person if mailed after July 20 or for onsite registration.

Price if attending one event: Field Day OR Lawn Care Training Session

WTA member	\$30.00/ea	x # attending	_____	=	\$ _____
Non WTA member	\$35.00/ea	x # attending	_____	=	\$ _____

Price if attending both events: Field Day AND Afternoon Lawn Care Training Session

WTA member	\$ 45.00/ea	x # attending	_____	=	\$ _____
Non WTA member	\$ 50.00/ea	x # attending	_____	=	\$ _____

TOTAL \$ _____

**Mail check to OJ Noer Turfgrass Research / 2502 Highway M / Verona / WI / 53593
or Register online with your charge card at www.wisconsin-turfgrass-association.org
Contact Audra if you have any questions at 608-845-6536 or ajander2@wisc.edu**

Name of Registrants: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____

Email: _____